# MARKET BRIEF

6 December 2010



#### **Contents**

Appointment of the SRC and Advisory Groups	1
Review of the Whirinaki offer strategy	1
Electricity Authority Publishes its First Statement of Intent	1
Consumer Switching Information Campaign: RFP	1
Ancillary Services procurement plan 2010/2011	2
Current Consultations	2
Electricity Authority contact information	2

## **Appointment of the SRC and Advisory Groups**

The Authority is currently reviewing submissions on its draft charter for the Security & Reliability Council (SRC) and Advisory Groups. The Authority is intending to finalise the charter shortly after its 15 December Board meeting and seek nominations for the chairs of the SRC and its Advisory Groups in the period to Wednesday 19 January 2011. The Authority will then proceed to seek membership nominations in February 2011.

## Review of the Whirinaki offer strategy

The Authority has initiated a review of the Whirinaki offer strategy, which it will conduct in accordance with s127(3) of the Electricity Industry Act 2010 (Act). The review has been initiated to ensure the best offer strategy is in place ahead of winter 2011, taking into account events since the current strategy was set in March 2010. The Authority has interpreted s127(3) of the Act as requiring it to consider the Whirinaki offer strategy in accordance with the Electricity Commission's statutory objectives, outcomes and functions under the Electricity Act 1992. The Authority is intending to complete the review by March 2011.

## **Electricity Authority Publishes its First Statement of Intent**

The Authority has published its first Statement of Intent. The SOI is required under the Crown Entities Act 2004 and sets out the Authority's plans for the period 1 November 2010 to 30 June 2011 in detail and for the following two years at a high level.

The SOI is available at:

http://www.ea.govt.nz/about-us/documents-publications/soi/

## **Consumer Switching Information Campaign: RFP**

The Electricity Authority is inviting advertising agencies, PR firms and similar businesses to submit proposals for an information campaign(s) aimed at increasing the propensity of consumers to switch electricity retailers.

Promoting consumer switching is one of the immediate pro-competition priorities of the Authority, and the preferred response or responses will foster awareness of achievable national savings of \$150m a year and the relative simplicity of the switching process.



Registration of interest should be completed by 20 December 2010 and the closing date for proposals is 4pm, 28 January 2011.

RFP documents are available at:

https://www.gets.govt.nz/Default.aspx?show=TenderDetail&TenderID=31782

#### **Ancillary Services procurement plan 2010/2011**

The **2010/2011 procurement plan** for the System Operator, approved by the Minister of Energy and Resources on 6 July 2010, came into force on 1 December 2010.

The procurement plan is incorporated into the Electricity Industry Participation Code 2010 by reference and is available at:

http://www.ea.govt.nz/act-code-regs/code-regs/the-code/

#### **Current Consultations**

Appropriations and Work Priorities 2011/2012. Section 129 of the Act requires the Authority and EECA to consult
on proposed appropriations for the coming year. The paper is available at:
 <a href="http://www.ea.govt.nz/our-work/consultations/corporate/proposed-appropriations-2011-12/">http://www.ea.govt.nz/our-work/consultations/corporate/proposed-appropriations-2011-12/</a>
 Submissions should be provided to <a href="mailto:submissions@ea.govt.nz">submissions@ea.govt.nz</a> by 5.00 pm Friday, 7 January 2011.

### **Electricity Authority contact information**

The Electricity Authority is located at Level 7, ASB Bank Tower, 2 Hunter Street, Wellington. The postal address is PO Box 10041 Wellington 6143 and the telephone number is (04) 460 8860. The website address is <a href="https://www.ea.govt.nz">www.ea.govt.nz</a>.