

Invitation

Customer Participation through Load Management Workshop

Small to Medium Business Enterprises

**Monday 28th November 2005
9.00am – 12.30pm**

**West Room
The Conference Centre
AUT Technology Park
585 Great South Road
Penrose
AUCKLAND**

1. Background

The Electricity Commission has agreed to sponsor a workshop on 'Customer Participation through Load Management' to provide a forum for business enterprises to discuss the issues surrounding load management, metering and other enablers for demand side involvement in the electricity market.

Recent surveys in the Auckland and North-Isthmus regions indicate that there is potential to introduce more demand-side initiatives. Such customer actions will have a valuable role especially if transmission and generation supply-side solutions are delayed. A small number of customers participating in the market reducing load during winter and summer peak periods could have major benefits for all consumers.

In particular, the workshop will be exploring institutional, ownership or regulatory barriers to efficient investment in technologies that will enable:

- a. Consumers to choose their level of involvement in responding to pricing related to load management (including clear and predictable signals to underscore the value of demand-side solutions); and
- b. The supply side of the market to develop innovative products that will meet consumers' needs while continuing to meet other existing institutional requirements (notably common quality and real time security of supply).

The objective of the workshop is to facilitate discussion between the demand-side and supply-side of the market to clearly understand some of the issues and barriers preventing progress with load management.

2. Draft outline for the Workshop

A number of guest speakers will provide background for the attendees on their perspectives on load management.

- Introduction and opening
- Scene setting by Chair (Stephen Drew, Chief Executive, Demand Response Limited)
- Presentations from:
 - John Van Brink (Acting General Manager Vector Limited)
 - Vince Hawksworth (General Manager Genesis Energy)
- Presentations from consumers: (To be advised).
- Forum

3. Process

If you wish to attend the workshop please enrol with your name and contact details to Trish Bradley at RSVP@m-co.co.nz or phone: 04 4735 240. Enrolments must be received by 12.00pm, 21 November 2005.

Robert Reilly
Senior Advisor, Retail