# Presentation to Electricity Authority – Round table

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## WHAT IS PRIVACY?

...preserving people's control over their information in the face of technology that lessens that control.



#### INFORMATION PRIVACY PRINCIPLES

- 1. Only collect the information you need
- 2.Get it from the person concerned
- 3.Tell them what you're doing
- 4.Be ethical when you're doing it
- 5. Take care of the information once you've got it
- 6. They can see it if they want to
- 7. They can correct it if it's wrong
- 8. Make sure it's accurate before you use it
- 9.Get rid of it when you're done with it
- 10. Only use it for the purpose you got it for
- 11. Only disclose it if that's why you got it
- 12.Be careful with unique identifiers



#### **Key Questions:**

Do you need to collect or use personal information in order to deliver your service?

What are you going to tell people about the use, collection or disclosure of their information?

How will you store the information?



How will you ensure that the information is accurate and up to date?



# **Privacy Bill**

- Mandatory data breach notifications
- Compliance notices
- Access determinations



### **New Zealand Privacy Act**





### **QUESTION:**

# WHO OWNS PERSONAL INFORMATION?

### **ANSWER:**

# NO ONE.





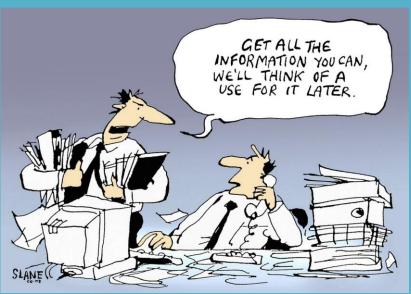
# HOW DOES THE PRIVACY ACT SUPPORT INNOVATION?

### - Principles based legislation

- Flexible

- Provides the ability to share

information





### Want to know more??

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