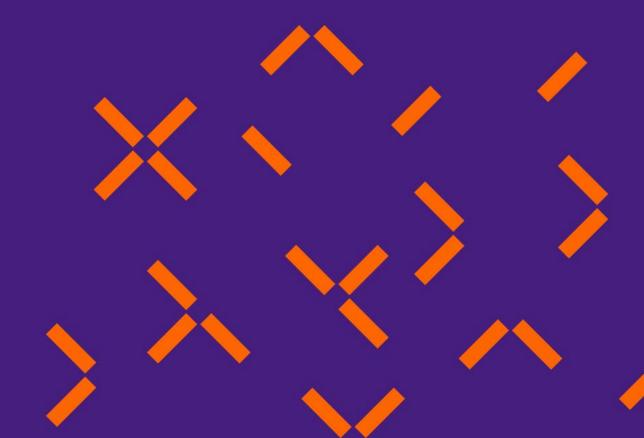
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# Flexibility Program Design





Who are we & what do we do?





>38 GW of installed renewable capacity



>6 GW of dispatchable demand response





An Enel Group Company

Behind-the-meter battery storage & optimisation

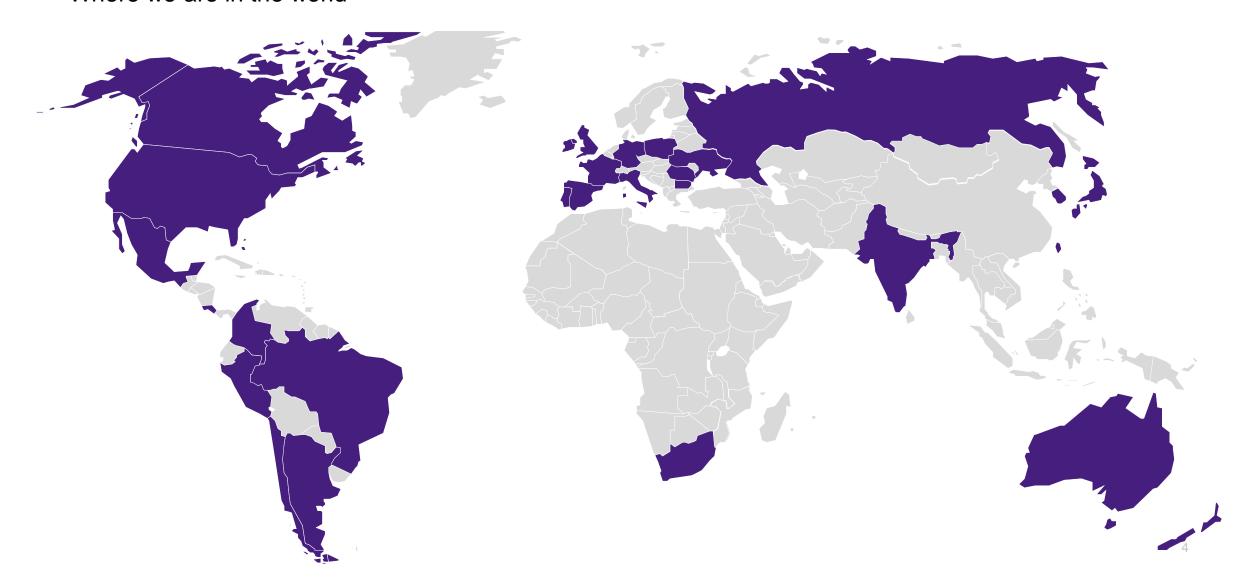


EV charging with V2G capability

# Enel X's presence

Where we are in the world

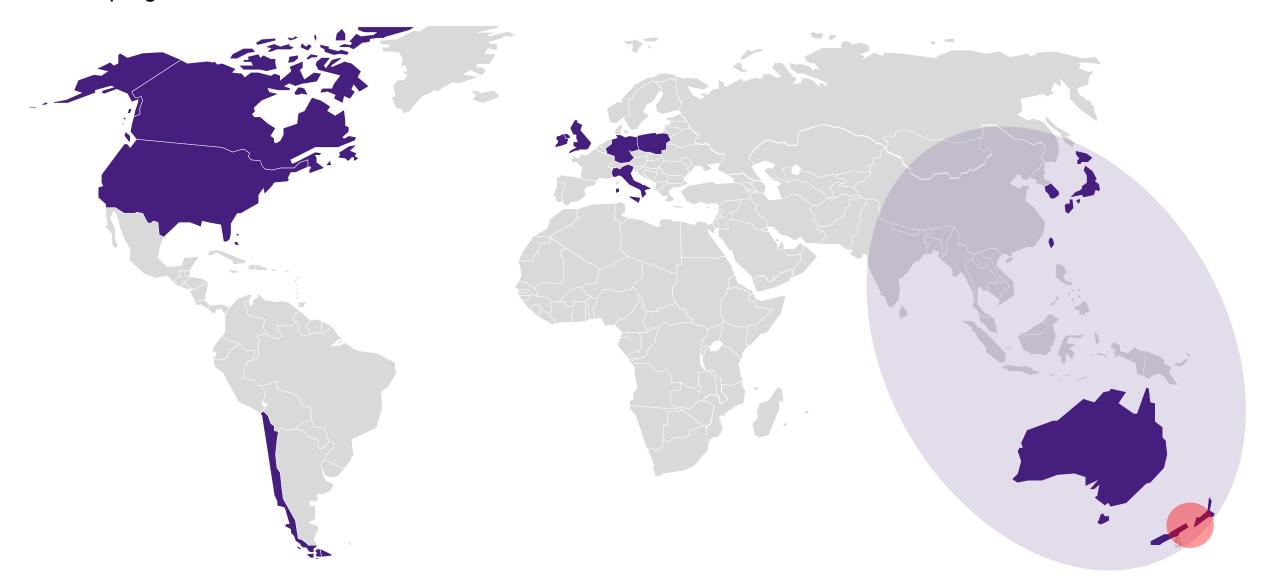




# Enel X's demand response activities

>50 programmes in 12 countries





# Aggregators are crucial to the success of demand response programmes







C&I customers are given a flexible, low cost, low-risk opportunity to participate

Grid operators are given a firm, reliable resource on par with generation

- Aggregators are specialists focused on doing DR well
- They find customers and persuade them to participate
- They make critical investments in technology and process
- They allow more customers to do DR (more MW)
- Their portfolio management delivers greater reliability
- In successful markets, 70%+ of DR is from aggregators

### What makes demand-side flexibility valuable?

Two basic situations, compared to conventional technologies



We provide the same service at lower cost

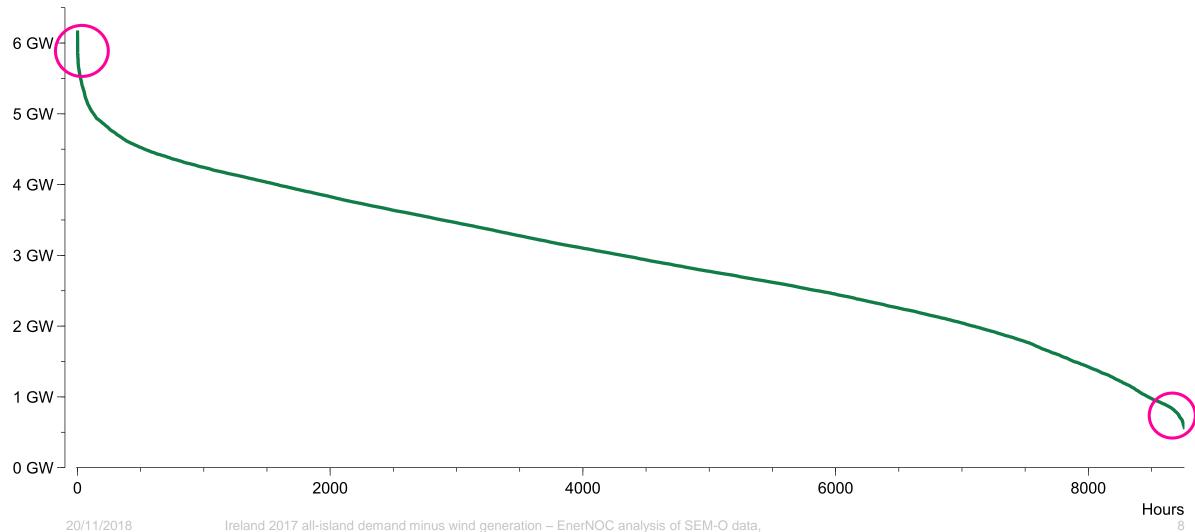
e.g.

Emergency capacity

## DR is best at providing capacity, not energy



Low capital investment but higher fixed operating cost + opportunity cost



### What makes demand-side flexibility valuable?

Two basic situations, compared to conventional technologies



We provide the same service at lower cost

e.g.

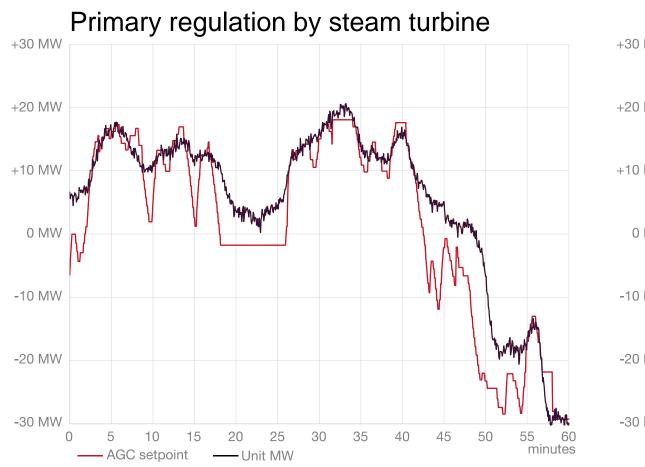
- Emergency capacity
- Balancing capacity

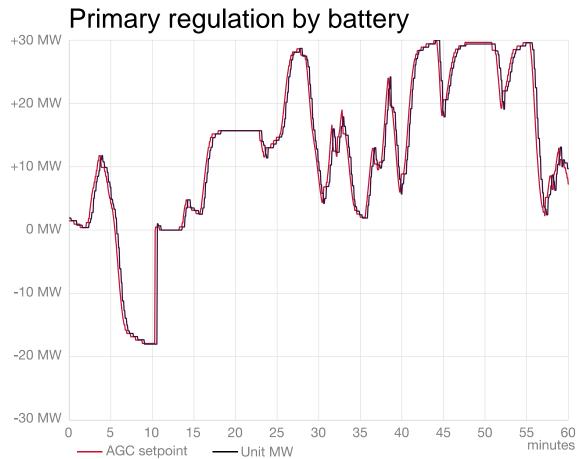
We want to compete and be compensated with other technologies equitably

We provide a better quality service

## Higher quality service



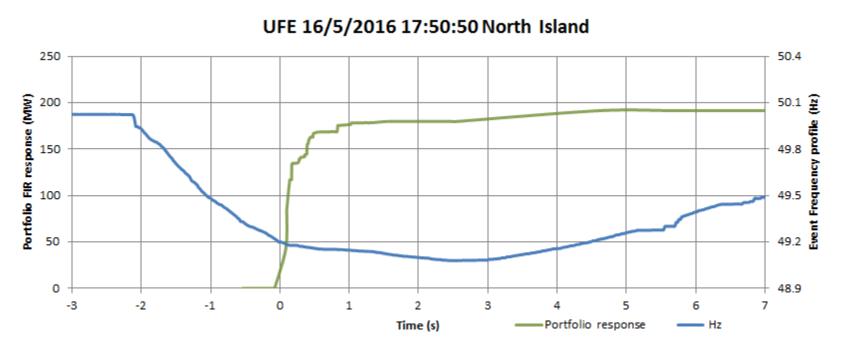




### Higher quality service, at lower cost

1-second frequency response in New Zealand





- Faster response than a generator can offer
- For a generator to be ready to provide a raise service, it incurs opportunity costs all the time
- Customers can be ready just by consuming normally

### What makes demand-side flexibility valuable?

Two basic situations, compared to conventional technologies



### We provide the same service at lower cost

e.g.

- Emergency capacity
- Balancing capacity

We want to compete and be compensated with other technologies equitably

### We provide a better quality service

e.g.

- Frequency regulation by battery
- Fast frequency response by load

We want the buyer to equitably compensate the service provided to the system

### In both cases, we want to:

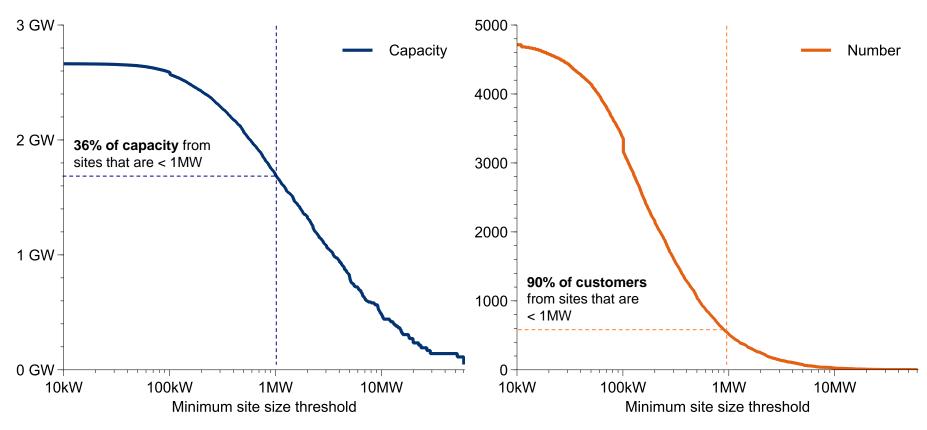
- Avoid requirements that are unnecessarily onerous
- Maximise the range of customers that can participate

Minimise costs (especially per-site costs)

## Per-site costs have a particular impact



### Distribution of site sizes in EnerNOC's PJM portfolio



If a programme only works for huge customers, it'll remain a small programme.

### What makes demand-side flexibility valuable?

Two basic situations, compared to conventional technologies



### We provide the same service at lower cost

e.g.

- Emergency capacity
- Balancing capacity

We want to compete with other technologies, and be paid the same

### We provide a better quality service

e.g.

- Frequency regulation by battery
- Fast frequency response by load

We want the buyer/market to reward the higher value we provide

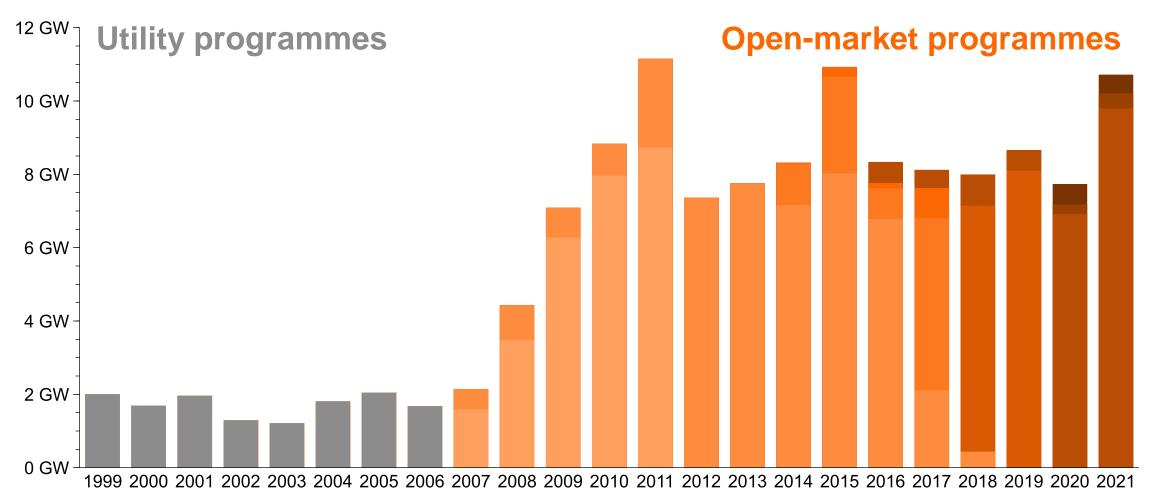
### In both cases, we want to:

- Avoid requirements that are unnecessarily onerous
- Maximise the range of customers that can participate

- Minimise costs (especially per-site costs)
- Utilise the benefit of aggregation to achieve economies of scale
- Ensure service standards are high

### Volumes of demand response in PJM





Data: PJM, 2018 Load Response Monthly Activity Report, 12 June 2018.



What about NZ?



20/06/2018

### Pre purchase market opportunity due diligence





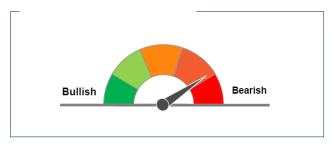
#### MARKET OVERVIEW

Bearish expectations both in terms of volumes and prices. High uncertainty on the medium-long term stability of DR revenues.

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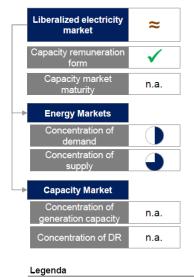


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### **CURRENT MARKET STRUCTURE**



Partially liberalized energy-only market with forward contracts for the provision of DR capacity on yearly basis. Limited potential for further DR deployment.



#### Regulatory outlook

- Partially liberalized electricity market with 5 vertically integrated generation companies and a competitive retail sector.
- The Authority considers the energy-only design as suitable for New Zealand and its view the well-functioning hedge and futures markets provides parties with the means to enter into forward contracts without the prescription of a formal capacity mechanism.
- First DR trials started in 2007 and current mechanisms for DR remuneration are expected to be maintained in the future with limited potential for further DR development.
- Yearly, the TSO opens up a tender process to procure DR resources focusing
  on key geographical areas where a future transmission need has been
  identified. The program is pay-as-bid with offers being selected from the lower
  to the highest price until the TSO has satisfied its capacity needs.
- There are no information available on volumes and prices of past DR capacity allocated

Low High √ Yes X No ≈ Partial 1) Concentration rate reflects the number of participants and related obligation in the capacity/DR markets

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High

#### Range of choices **Program Term** Weeks/Months Multiple years Critical hours only **Resource availability** All hours **Event trigger** Needs-based / transparent **Arbitrary** Advance notice Hours Instantaneous Fixed / short **Event duration** Unlimited **Event limits** Daily / annual limits None **Technology requirements** Overly complex Adequate / reasonable Complex / biased **Baseline** Simple / accurate / fair None Aggregation By total portfolio Energy only **Payments** Availability and energy Severe Non-compliance penalties Reasonable

Level of consumer participation

# Attributes that affect participation



	Range of choices	
Weeks/Months	Program Term	Multiple years
All hours	Resource availability	Critical hours only
Arbitrary	Event trigger	Needs-based / transparent
Instantaneous	Advance notice	Hours
Unlimited	Event duration	Fixed / short
None	Event limits	Daily / annual limits
Overly complex	Technology requirements	Adequate / reasonable
Complex / biased	Baseline	Simple / accurate / fair
None	Aggregation	By total portfolio
Energy only	Payments	Availability and energy
Severe	Non-compliance penalties	Reasonable
Low	Level of consumer participation	High

### New Zealand's instantaneous reserves - 220MW



	Range of choices	
Weeks/Months	Program Term	Multiple years
All hours	Resource availability	Critical hours only
Arbitrary	Event trigger	Needs-based / transparent
Instantaneous	Advance notice	Hours
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Energy only	Payments	Availability and energy
Severe	Non-compliance penalties	Reasonable
Low	Level of consumer participation	High

20/11/2018

Deter

# Transpower Demand Response – 150MW



20/11/201

Deter

### Transpower DR Program

In principal were all for it, but:

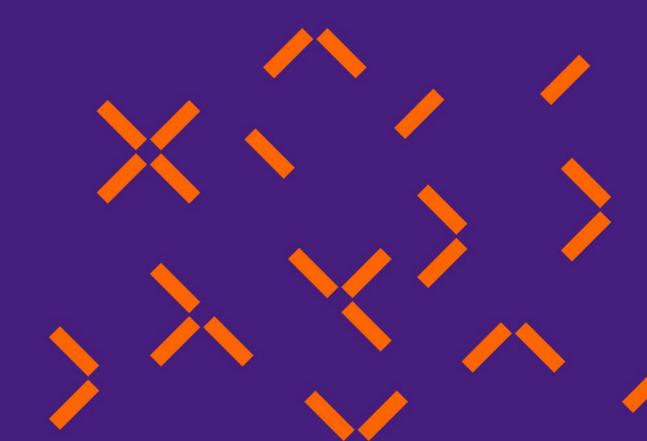


We strongly discourage the sole buyer of DR as a transmission alternative also becoming a competing supplier of that DR. This tends to make commercial suppliers of DR wary of investing in the sector, leading to reduction in both competition and innovation.

To avoid impeding the development of a competitive market for DR as a transmission alternative. We strongly encourage:

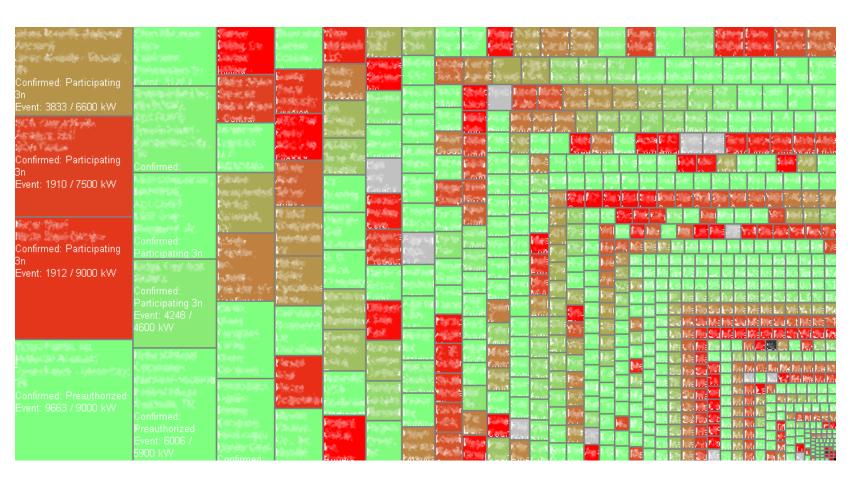
- 1. The purchaser of transmission alternative DR refraining from using regulated funding to engage directly in retail consumer acquisition for DR (though it is reasonable for it to deal with direct grid-connected entities which approach it).
- 2. The development of standardized transmission alternative DR capacity products, with clear performance obligations and penalties and sensible contract durations.
- 3. Define all program requirements in line with these standardized products, and allow parties to compete to supply them.

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### Large-scale demand response is resilient





- 734 sites had to deliver 223 MW
- Mix of load & decentralised generation
- Things went very badly
- 3 of the largest sites substantially underperformed
- But we still delivered 90% of our obligation

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