

18 June 2018

By Email

James Moulder  
Chair  
MDAG

Dear James

**Invitation to Board Strategy Day**

On behalf of the Electricity Authority Board, I would like to invite you and the members of MDAG to a joint session with IPAG and the System Operator to attend the Board's annual strategy day meeting on 5 September 2018.

The general theme for the strategy day is 'Strategic directions for market development'. More specifically, we are looking at updating our current *Strategic directions for market development publication*, available at: <https://www.ea.govt.nz/about-us/corporate-projects/2013-2016-planning-and-reporting/development/strategic-directions-for-market-development/>

We want to have a candid discussion with you about what you are doing about:

- new technologies and business models
- changing consumer expectations
- changing uncertainty in the electricity market.

We think your contribution will help us shape the Authority's strategic approach and we will be delighted if you could come.

We envisage the session would include a 10 – 15 minute presentation from each Advisory Group and an open discussion.

**Below are some more specific details:**

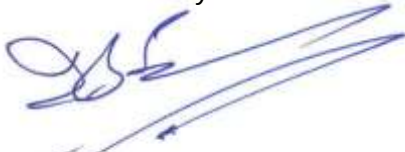
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| Date:              | Wednesday, 5 September 2018                                                                                         |
| Venue:             | NZ Institute of Chartered Accountants, Level 7, 50 Customhouse Quay, Wellington                                     |
| General theme:     | Strategic directions for market development'                                                                        |
| Time slot:         | 9.10 to 11.00am                                                                                                     |
| Who will be there? | Our six Board members, the Authority's Senior Leadership Team, MDAG, IPAG and John Clarke from the System Operator. |

Hopefully, the above gives you enough information for your purposes. If not, please let me know and I'll be happy to respond.

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I sincerely hope that you and your MDAG colleagues can all come.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Brent Layton', with a long, sweeping horizontal stroke extending to the right.

Brent Layton  
**Chair**