

Union College Visit

12 December 2014



Presentation outline

- The Electricity Authority and electricity market structure
- Retail competition - Craig
- New technology - Ron
- Efficient price signals – Greg/Tim
- Financial Transmission Rights and Dispatchable Demand-
Beverly
- Hedge markets - Richard



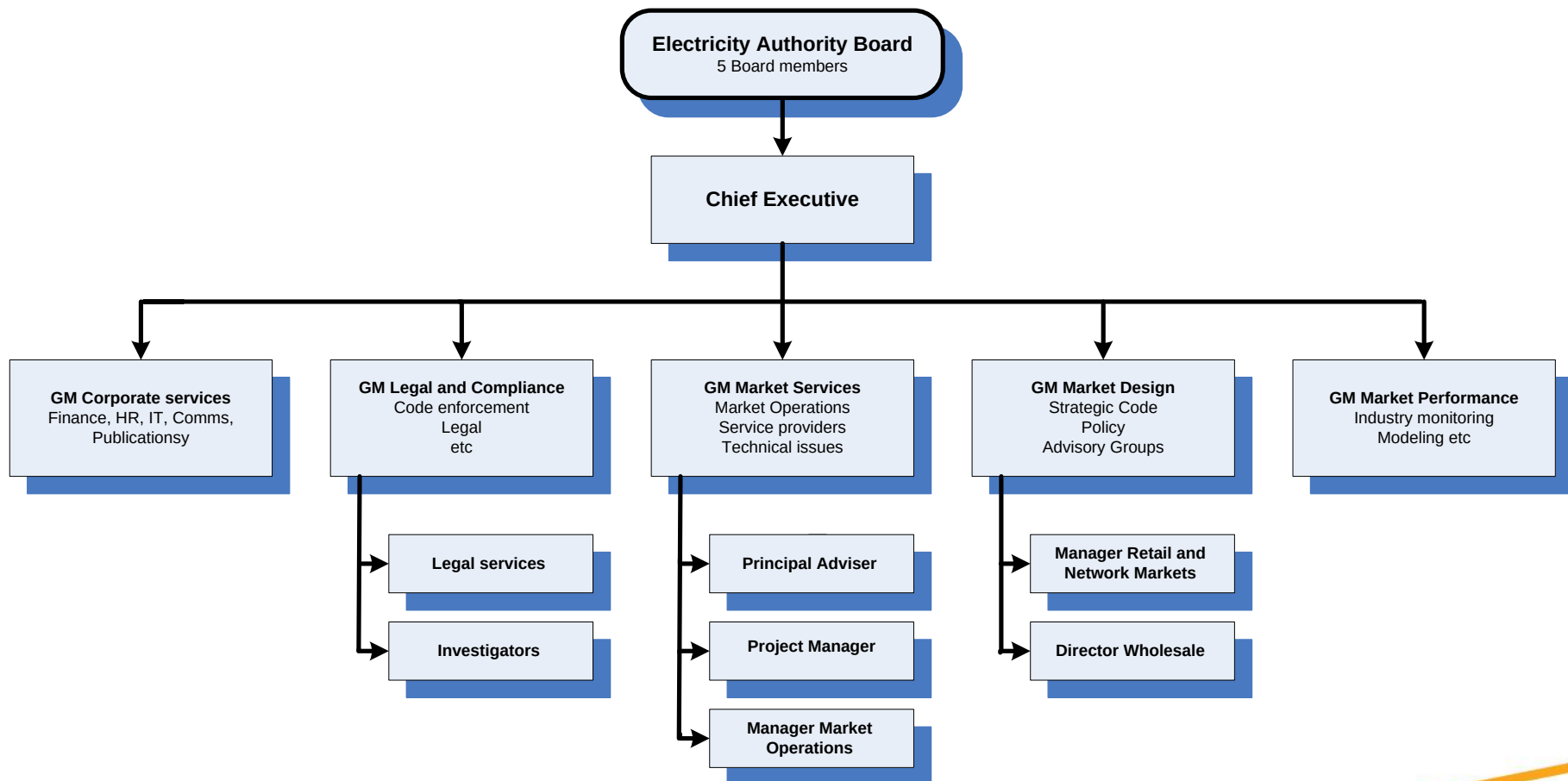
The Electricity Authority

- ❑ Is an independent Crown entity responsible for the efficient operation of the New Zealand electricity market. Is the electricity market regulator
- ❑ Regulates the electricity market by developing and setting the market rules, enforcing and administering them and monitoring the market's performance
- ❑ Is a third tier legislator
 - ❑ Sets policy
 - ❑ Makes market rules (Code) that is enforceable
 - ❑ Regulates and operates the electricity market

Core functions of the Electricity Authority

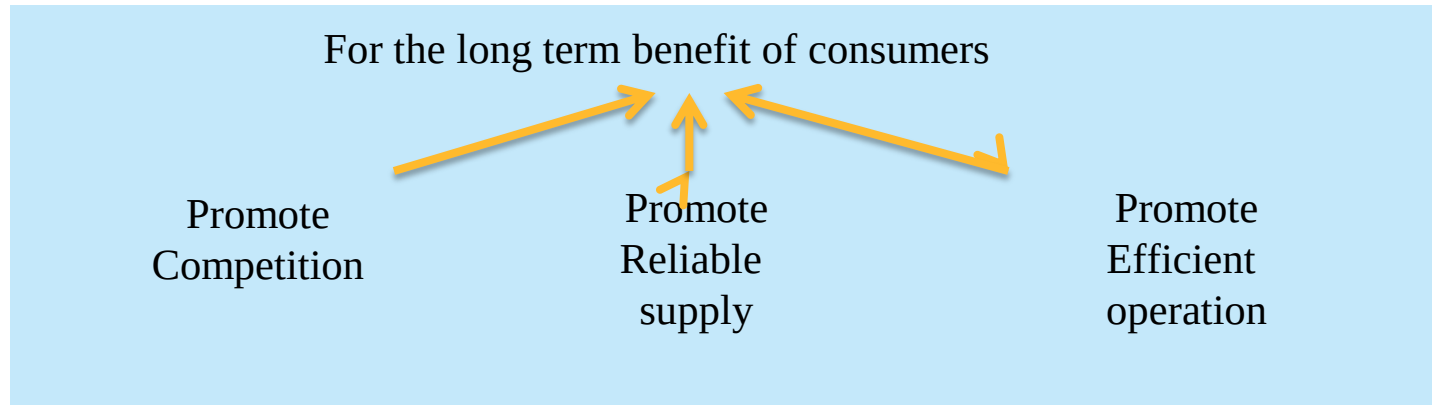
- ❑ Enforce certain parts of the Electricity Industry Act, certain regulations under the Act and makes and enforces the Code
- ❑ Contracts with service providers to manage operational aspects of the electricity market and the electricity system
- ❑ Monitors and assess market performance
 - ❑ Focus on competition, reliability and efficiency and long term benefit to the customer
 - ❑ Publishes information
 - ❑ Ad-hoc reports as market events occur
- ❑ The Authority also
 - ❑ Appoints and services the Security and Reliability Council
 - ❑ Manages the Rulings Panel
 - ❑ Investigates and makes decisions on undesirable trading situations

Governance - Electricity Authority structure



Authority objective is specified in s15 of the Act

Statutory
Objective



How

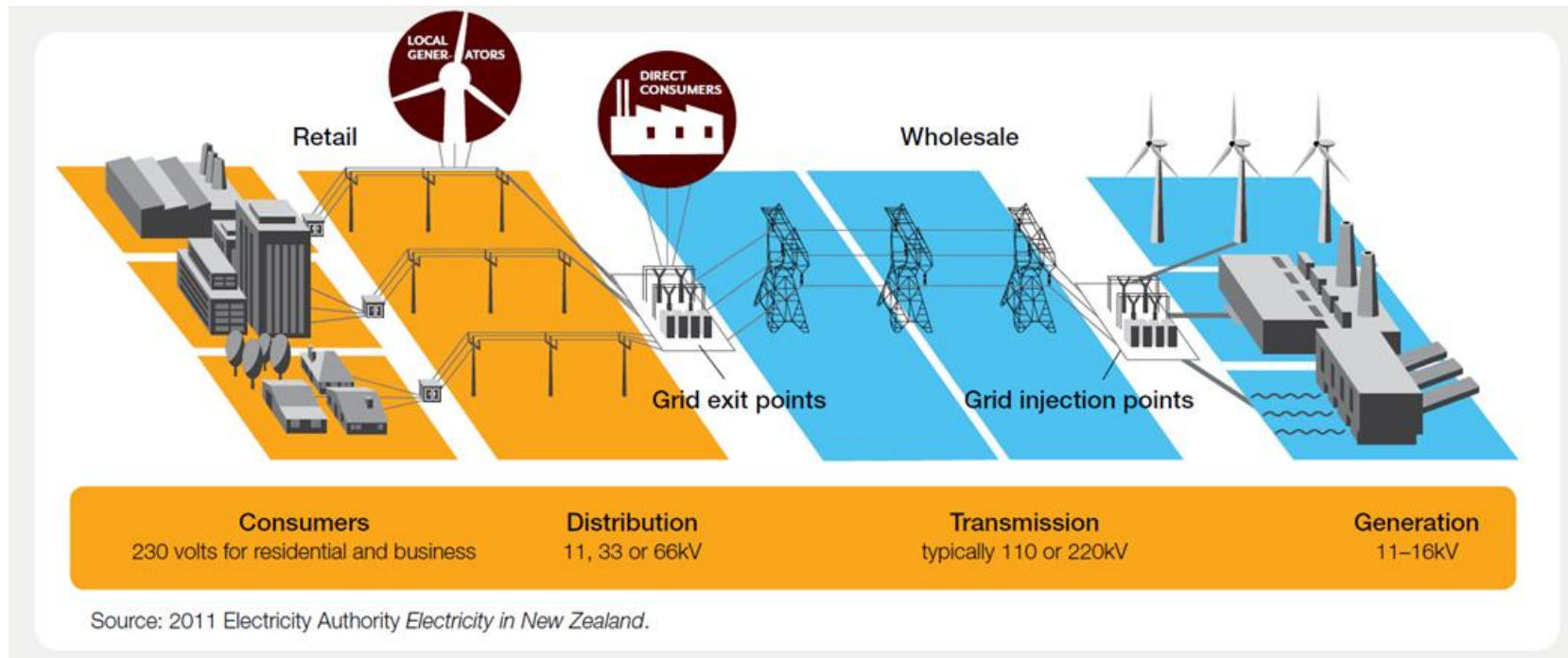
Reducing barriers	Facilitating consumer participation	Providing efficient price signals	Promoting flexibility & resilience	Fit-for-purpose market services	Increasing compliance with the rules
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NZ electricity market structure

- ❑ Energy only market
 - ❑ Retail competition
 - ❑ Limited competition at start (1 October 1996)
 - ❑ Fully competitive on 1 April 1999
- ❑ Comprises monopoly and contestable elements
- ❑ Contestable market structure is a mixture of arrangements
- ❑ Customers have choice of retailer and choice of retail tariff

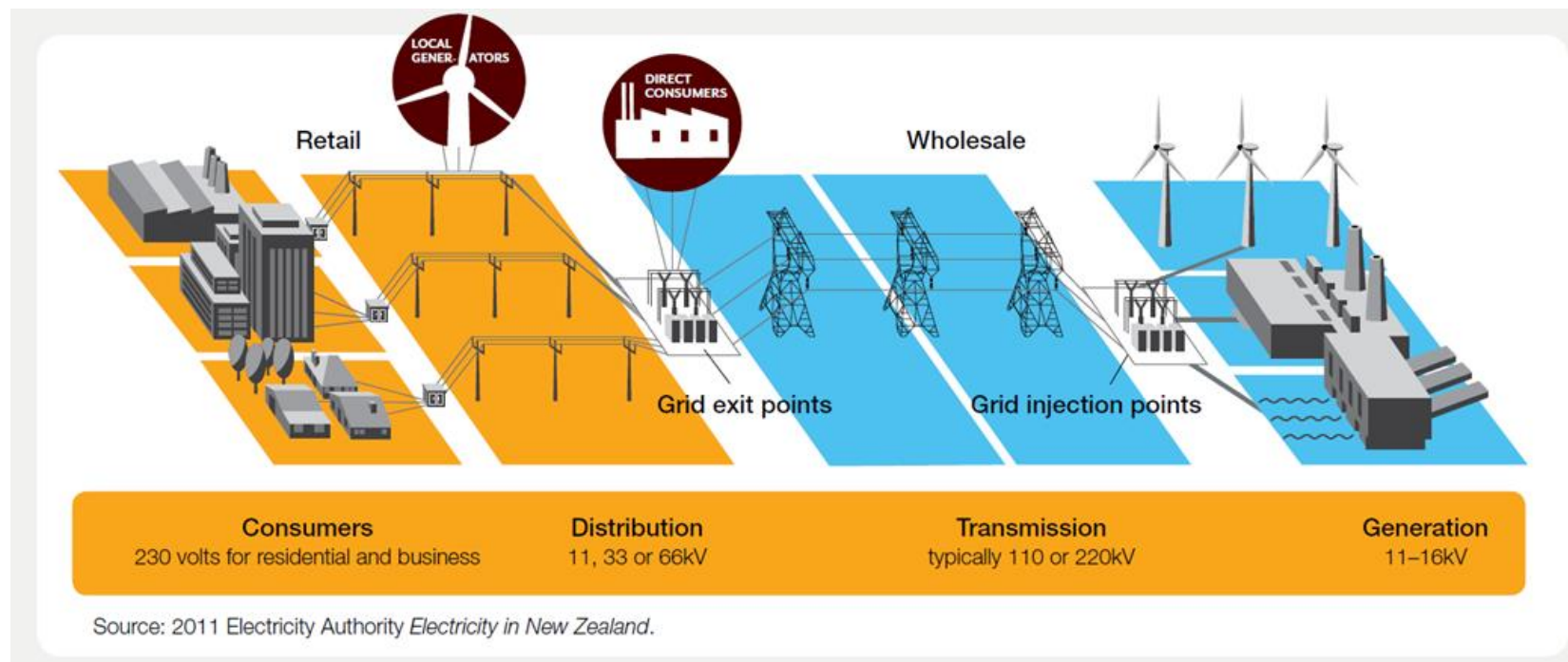


Electricity market structure



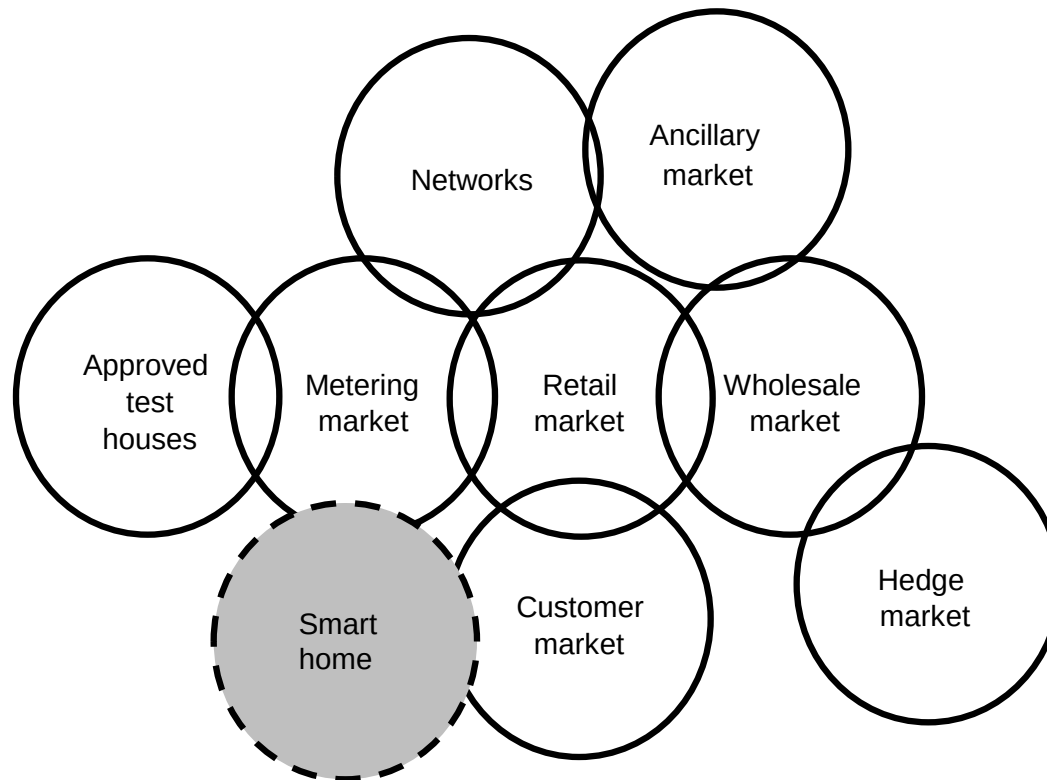
- Monopoly market participants comprise
 - Local networks (31)
 - Embedded networks (44)
 - Grid owner (1)
 - System operator (1)

Electricity market structure



- Contestable market participants comprise
 - buyers (35, of which 25 are type 1 retailers), 5 are customers purchasing directly)
 - 5 new entrant retailers in last 12 months
 - sellers (17, of which 7 are also grid connected)
 - meter component owners (lots)
 - metering equipment providers (17 of which 8 are AMI providers)
 - metering test houses (14)
 - MOSP (8)

NZEM is a mix of contestable market arrangements



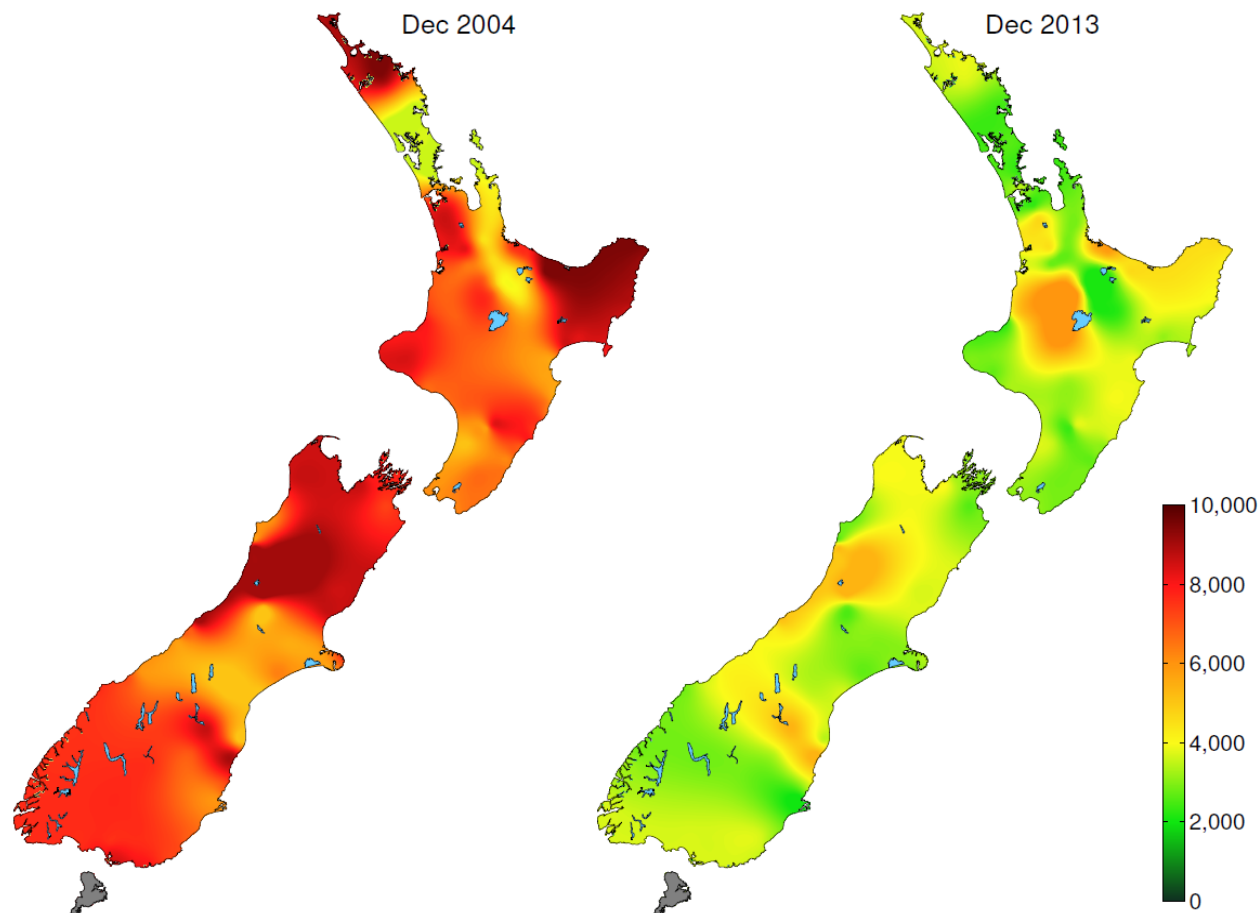
Settlement in the NZ electricity market

- Most of market is vertically integrated generator/retailers
 - 67% of actual consumption is retailed by vertically integrated generator retailers who purchase another 13%.
 - 20% of actual consumption is retailed by non-generating retailers
- Three stages of settlement
 - physical settlement monthly on 7th business day of month
 - primary financial settlement monthly on 20th of month
 - secondary financial settlement
- Primary physical and financial settlement is volume/nodal price/trading period
 - 253 pricing nodes (533 nodes calculated)
 - 184 physical settlement nodes
 - also includes ancillary services, constrained and FTR

Retail competition

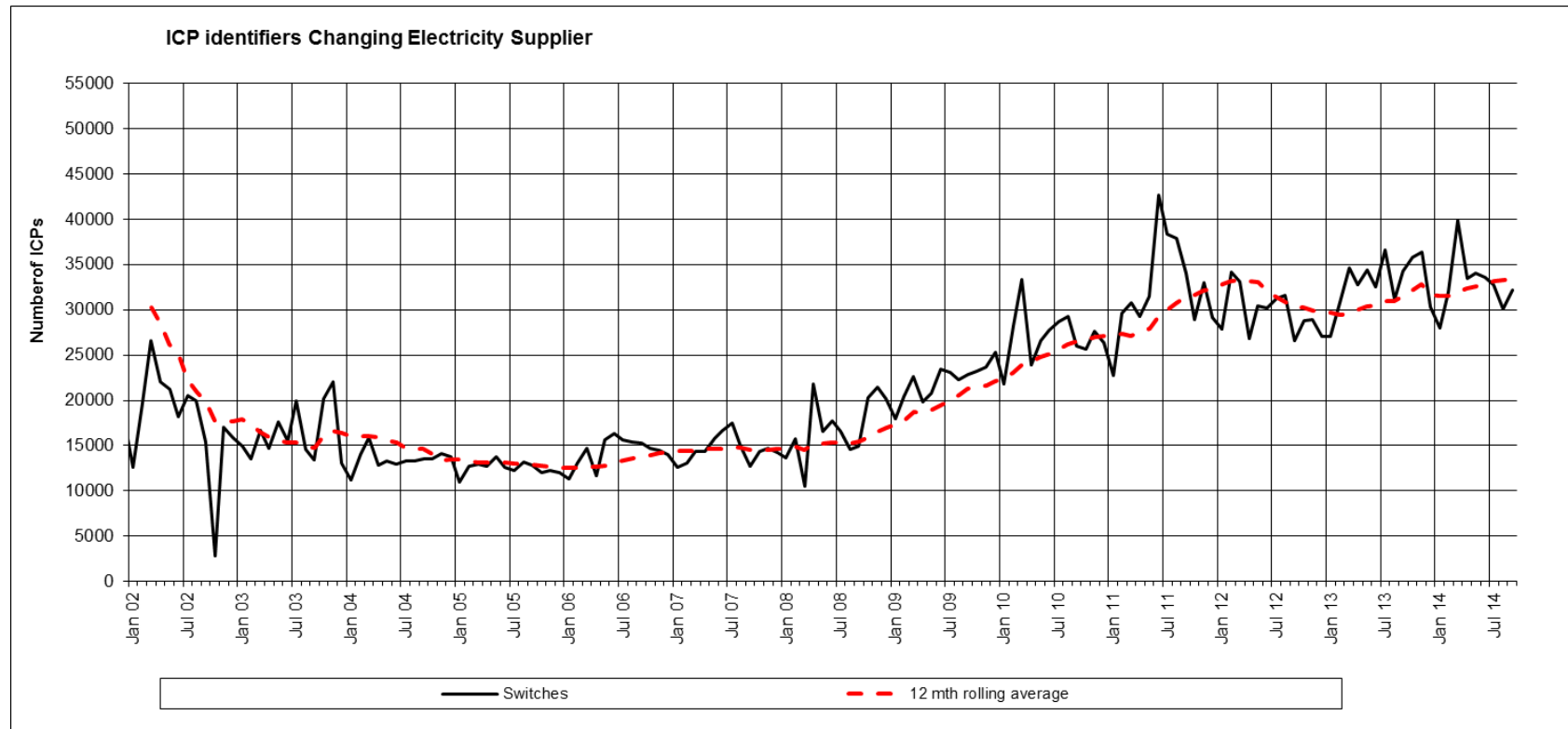


Retail competition is working



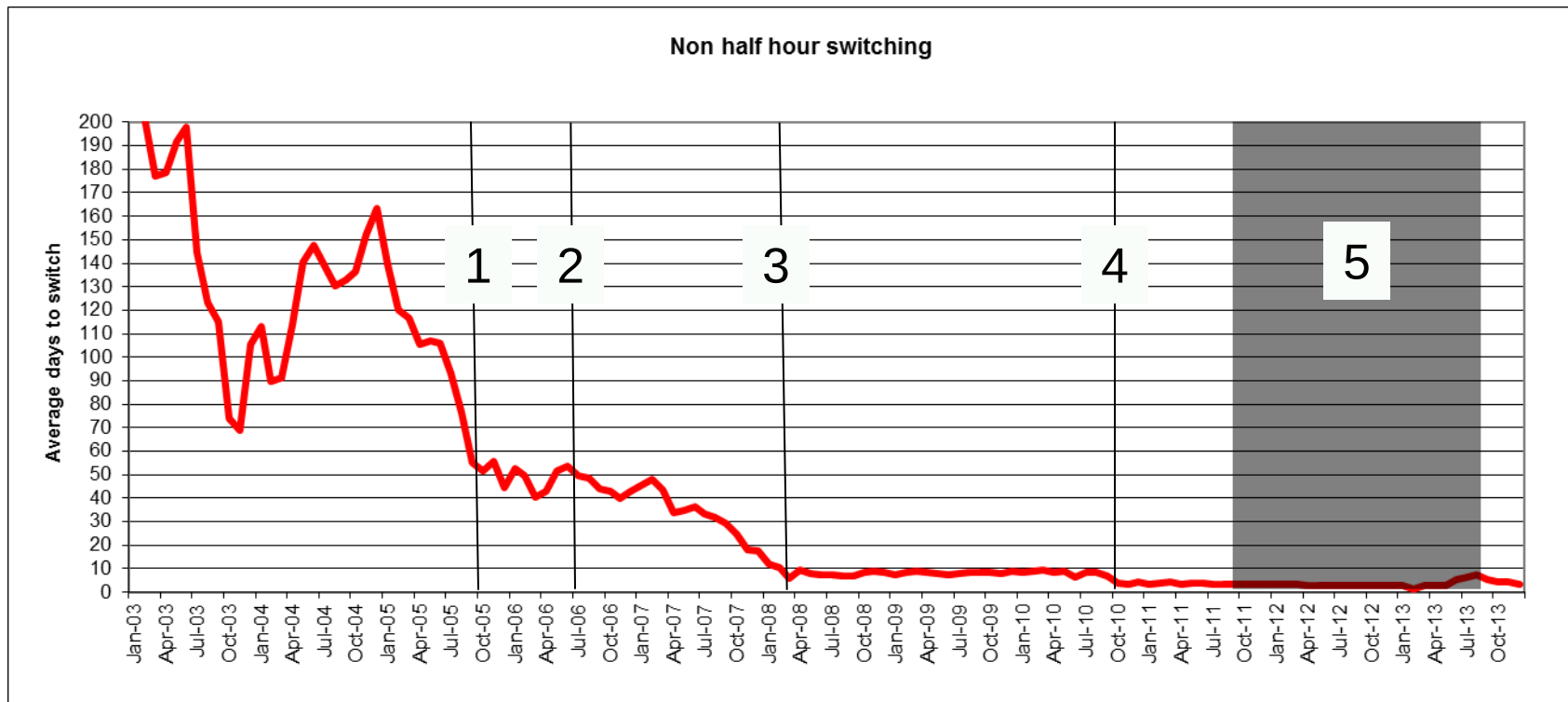
HHI refers to the Herfindahl-Hirschman Index. This index is the sum of the squares of the market shares of every retailer in a market. For example, if there are two retailers and one has 80% market share and the other has 20% then the $HHI = 80 \times 80 + 20 \times 20 = 6,800$. If they each had 50% market share then $HHI = 5,000$.

Retail competition is working



- Number of customers choosing a new retailer steadily increasing since 2006
- Last 12 months about 20% of customers switched
- Number of new entrant retailers entering market with new products

Smart customer switching

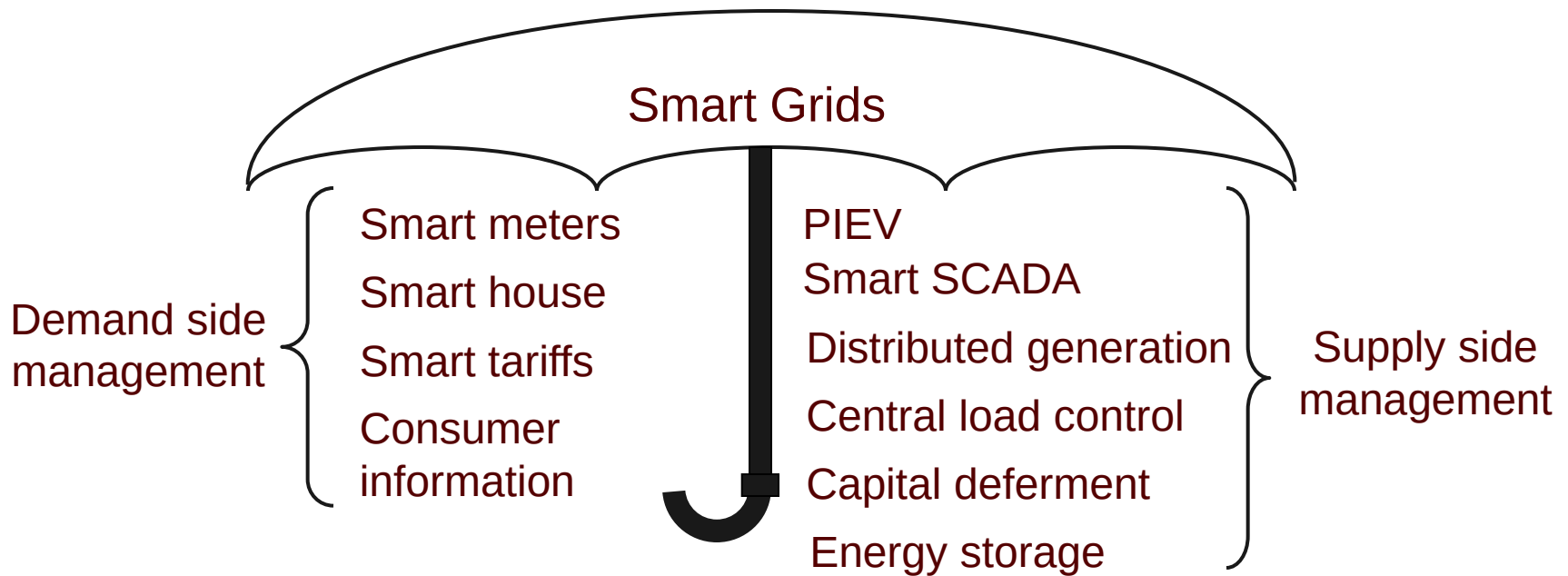


- 1 – First industry led data clean-up process completed
- 2 – Regulator signalled intent to enforce switching regulation, use of estimates commenced
- 3 – Global reconciliation and monitoring became effective
- 4 – Regulator required 50% within 5 business days and 100% within 10 business days
- 5 – Regulator put in place new metering rules and data cleanup – no impact to switch period

New technology

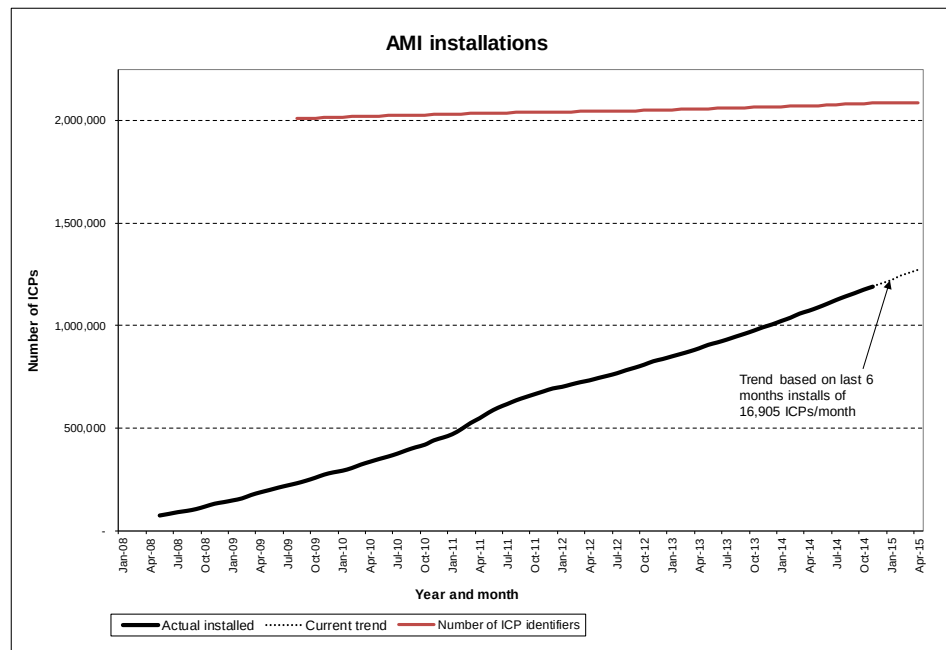


New technology



- Each technology is in different stages of maturity
- Economic benefit of technology varies

AMI installations as at 30 November 2014

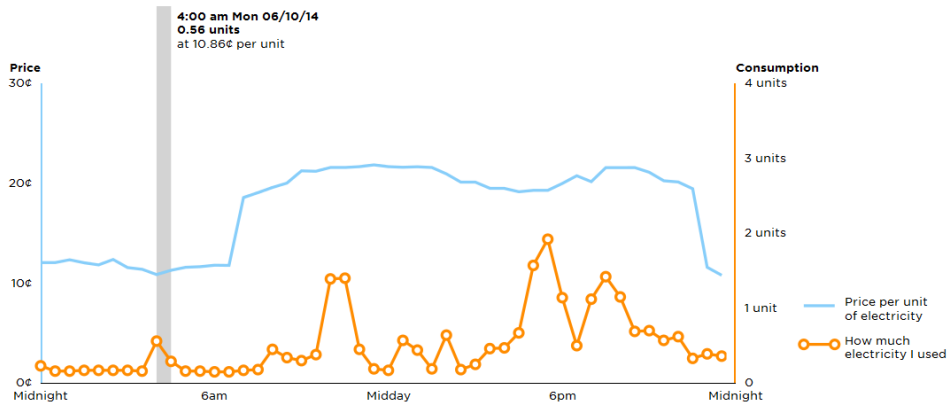


57% of customer installations have AMI (communicating) installations operational

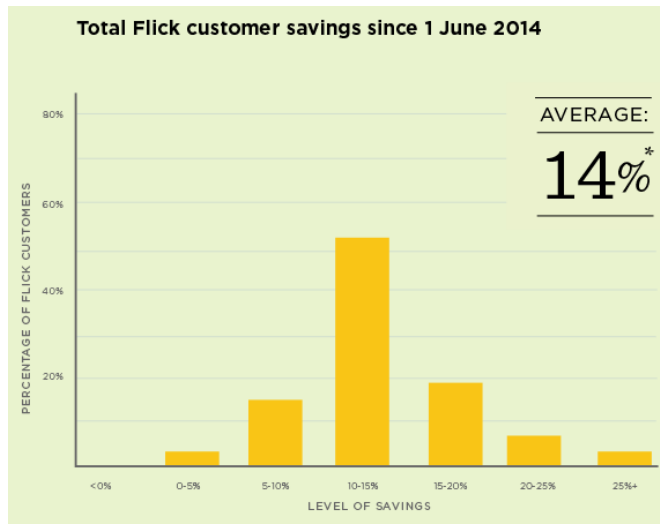
- NZEM rollout
 - signalled regulatory requirements and expectations early to market
 - costs and benefits initially realised by traders
 - AMI takes a long time to roll out
 - regulated agreements
 - opt out/in and customer customers
 - process changes have been disruptive
- Either rolling out AMI or intending to roll out AMI
 - 8 MEPs owned by networks
 - 3 MEPs owned by retailers
- AMI being used in customer settlement
 - 21 retail brands
 - most still use NHH meter readings
 - only 2 retailers use HHR AMI meter readings for invoicing and market settlement



AMI enabled retail competition

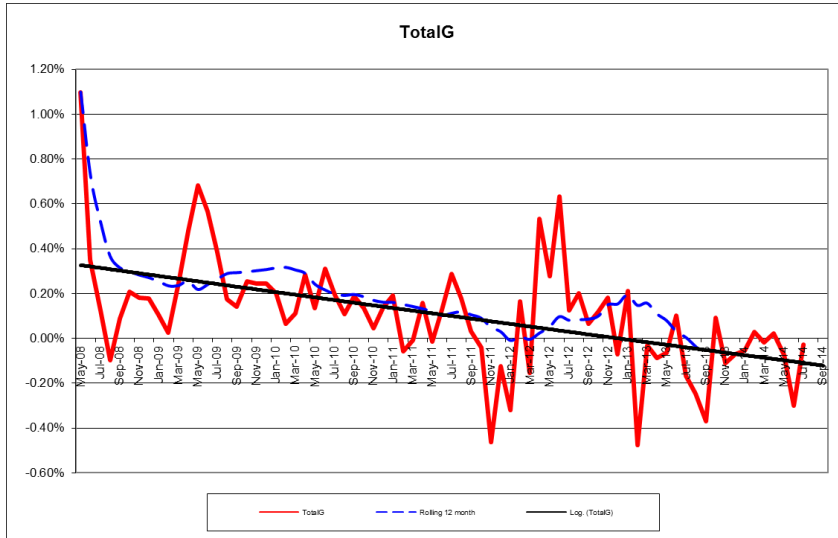


- Flick is a new entrant retailer that uses 30 minute AMI information to invoice customers at wholesale cost (48 different prices per day, every day)
- Flick provides web browser access to customers to keep track of their expenditure and the savings made on Flicks tariff
- Customers receive incentives from the p
w cost



Prices are pretty low right now.

Reconciliation and distributed generation



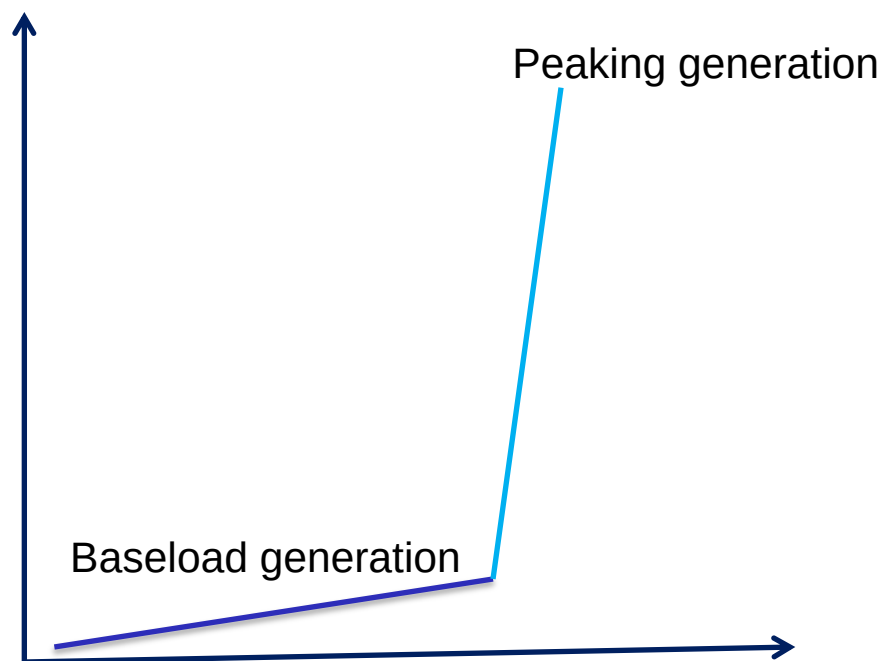
UFE decreasing markedly as AMI is being installed

- NZEM uses full global reconciliation
 - traders provide consumption information
 - identifies unaccounted for electricity (UFE)
 - All buyers and sellers to NZEM do so on same terms
 - monthly revisions to 14 months
- Reconciliation model solves for 378 NSPs by trading period and allows for
 - grid connected generation
 - any amount of embedded generation
 - grid connections to local networks
 - interconnections between local networks
 - interconnections to secondary networks
 - customer networks
 - network extensions
 - embedded networks

Efficient price signals



Efficient price signals



Two issues

- Pivotal pricing
- Review of spot market



Pivotal pricing

- Occasions where competition weak and prices very high
- Industry advisory group asked to investigate
- Options have trade-offs



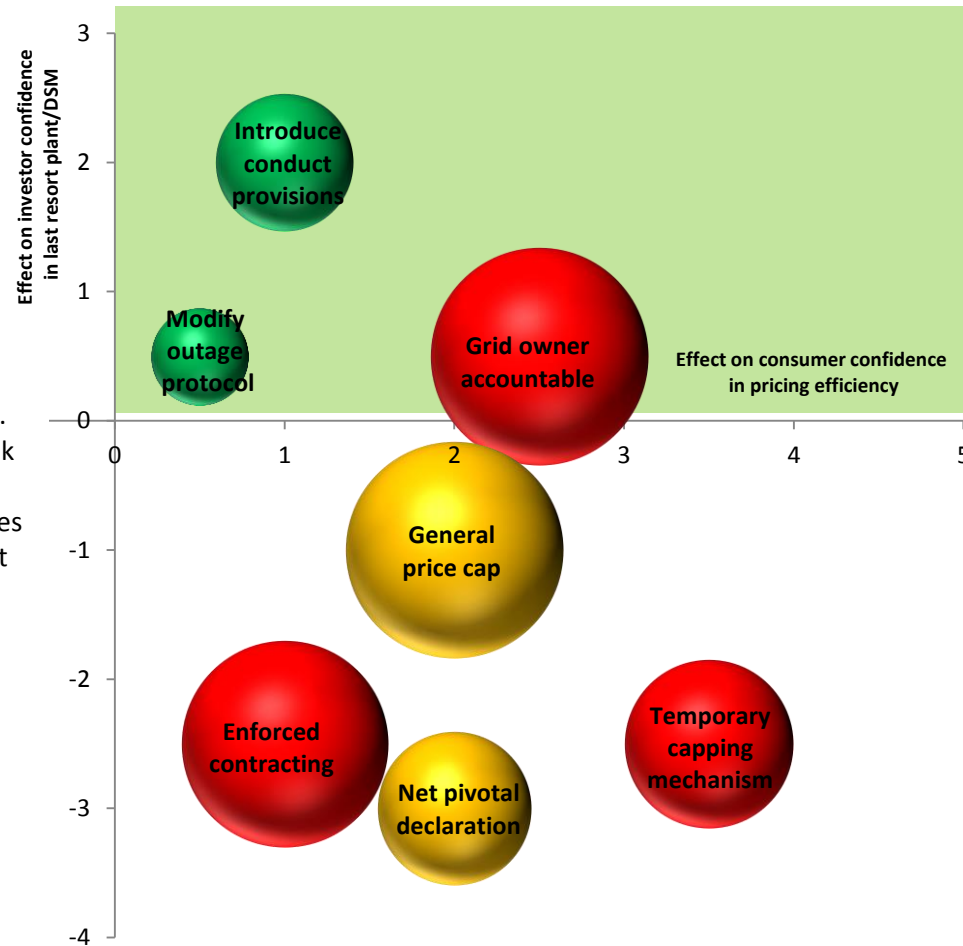
Pivotal pricing

Key

Size of circle indicates
risk of unintended
adverse consequences.
Larger circle = more risk

Colour of circle indicates
expected time and cost
to implement

- Modest
- Medium
- Significant



Pivotal pricing

- Trading conduct provision
 - Required to meet high standard of trading conduct when making offers
 - Deemed to comply if in safe harbour:
 - Offer all available capacity
 - Make changes to offers as soon as it can
 - When pivotal either offers don't cause prices to rise, offer prices are consistent, don't benefit from price rise

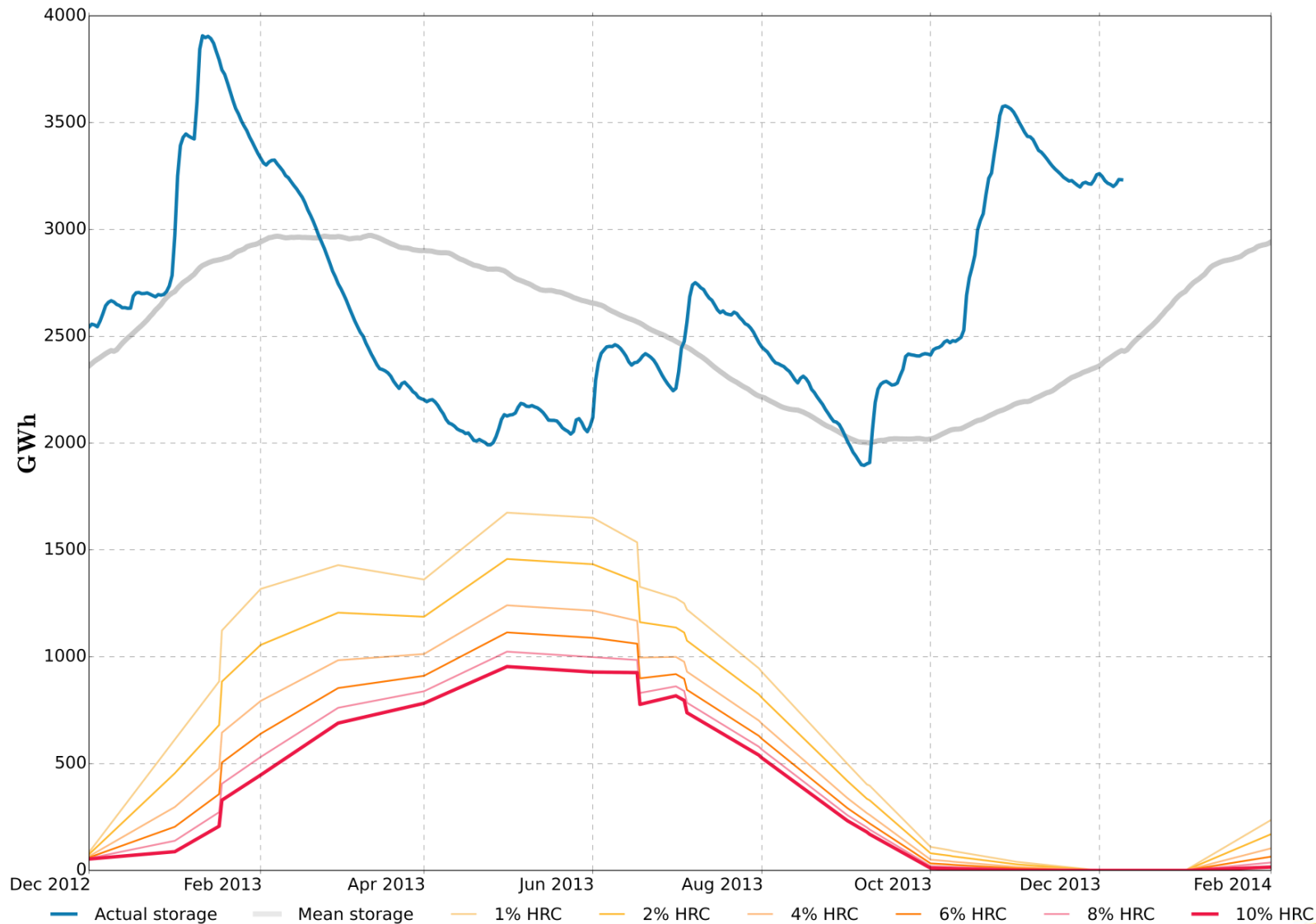
Review of spot market

- Looking for options to improve retail competition

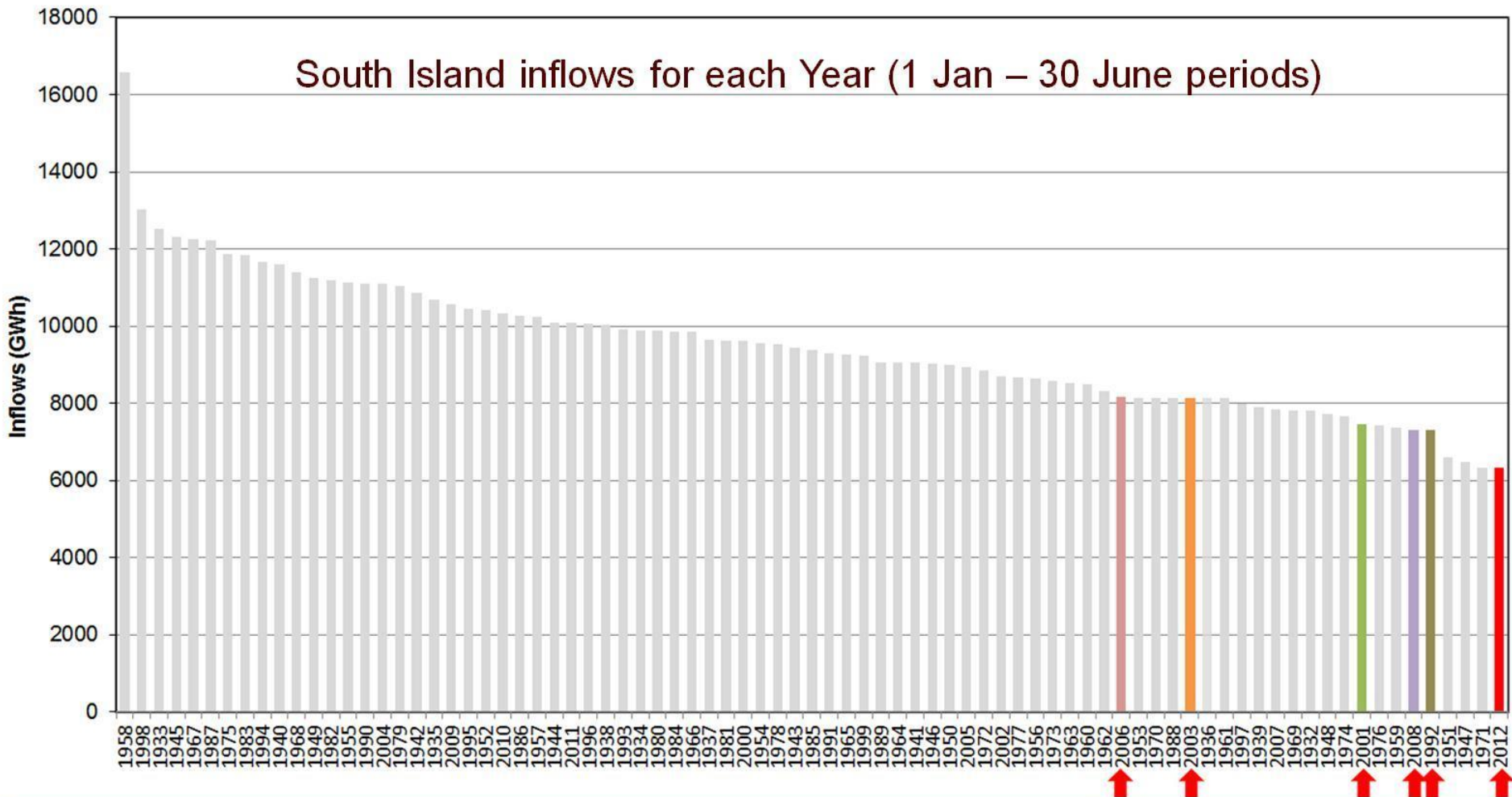
Review of spot market

- Gens commit baseload plant to cover retail and hedge commitments
 - Residual capacity offered at increasingly high prices
 - Retail prices sticky downwards
 - New retailers poach customers
 - Gens are short and offer to sell hedge
 - If prices offered are too high then gens begin to withdraw generation
 - Prices spike more often, increasing attractiveness of hedges
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2013 Hydro Risk Curves

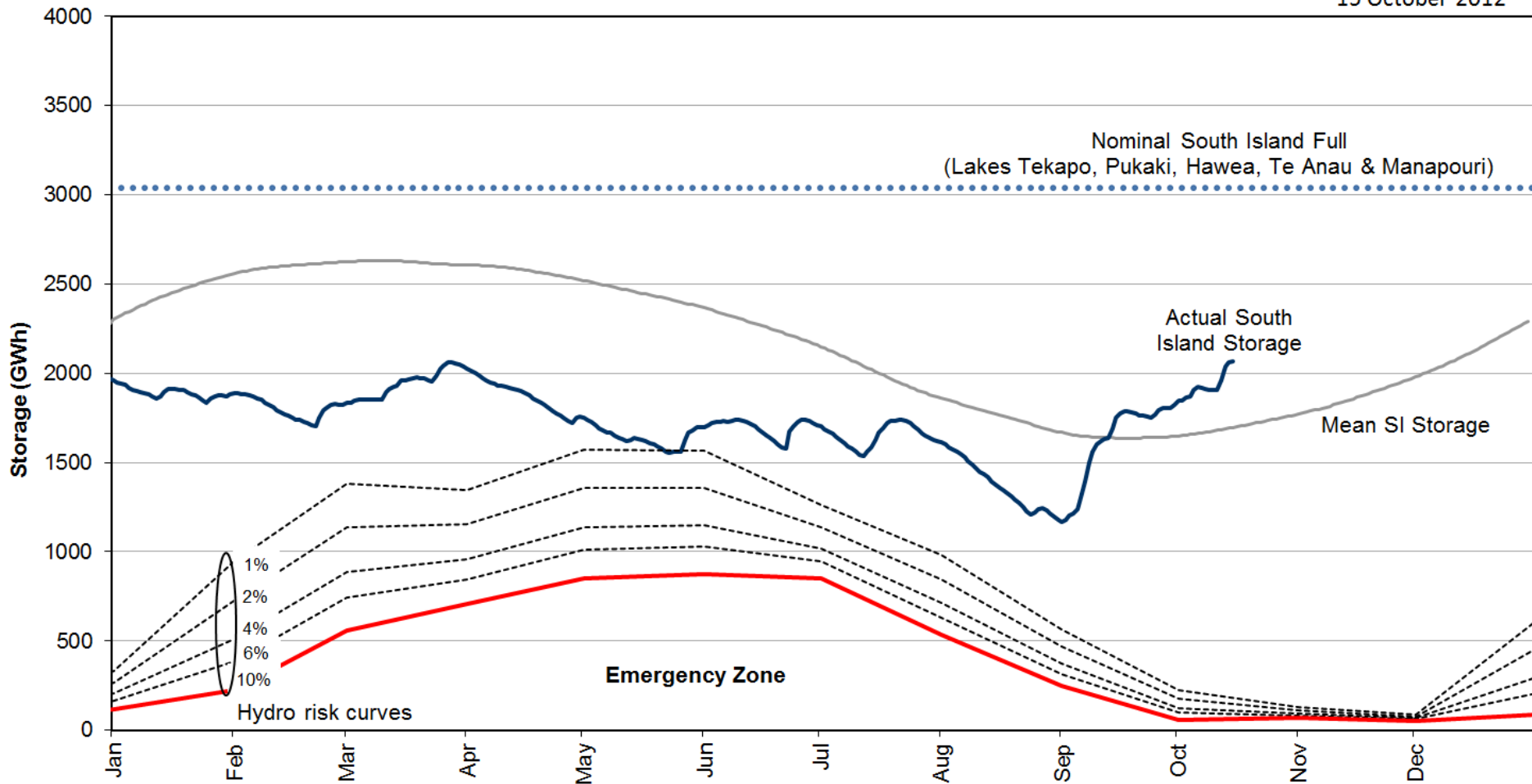


2012 inflows are the worst on record and many dry spells have occurred in last 12 years

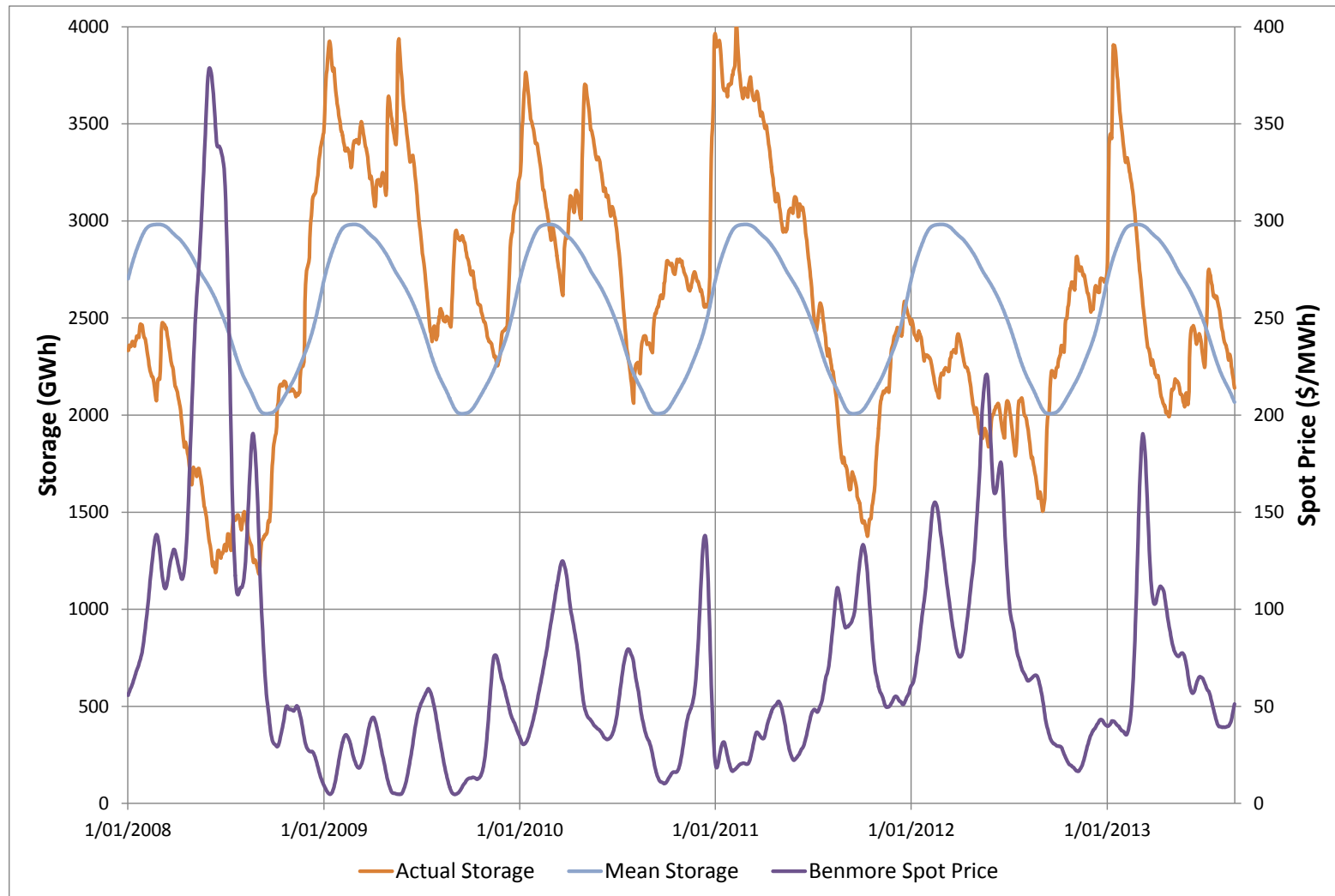


But SI lake levels were managed prudently in 2012

15 October 2012



Spot Price versus Storage



Financial Transmission Rights and Dispatchable Demand



Financial transmission rights

- FTR market introduced in June 2013
- Objective:
 - minimise locational price risk exposure to wholesale market participants
 - enhance competition in the retail and hedge markets
 - minimise barriers to entry for hedge customers and retailers

Financial transmission rights

- What is a FTR?
 - A financial contract to hedge the locational price risk between pairs of nodes in the transmission network
- What products are traded in the FTR market?
 - Obligation FTRs
 - FTR options

Financial transmission rights

- What are the trading locations for FTRs?
 - Benmore(SI) and Otahuhu(NI) initially
 - Islington(NI), Haywards(NI), Invercargill(SI) added in November 2014
- How are FTRs funded?
 - The accrued differences between the payments from purchasers and to generators.

Financial transmission rights

- FTR allocations
 - primary monthly auctions
 - secondary auctions
- What FTRs do not cover?
 - residual price risk exposure between injection or off-take node and the trading node of the FTR

Dispatchable demand

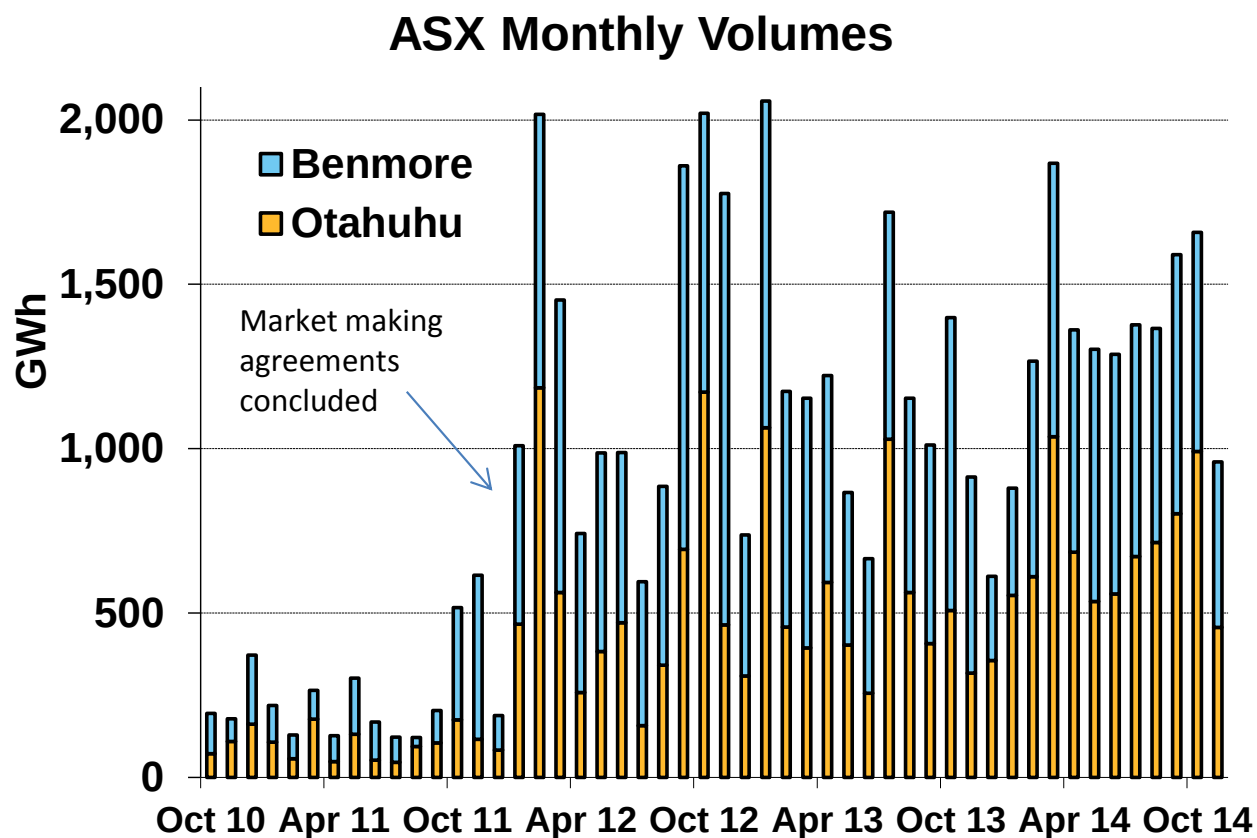
- Introduced 15 May 2014
- Facilitates competition from demand-side market participants in price setting
- Demand-side participants can react to price changes particularly during network emergencies
- Expectation is enhanced competition in the price formation process for the wholesale market



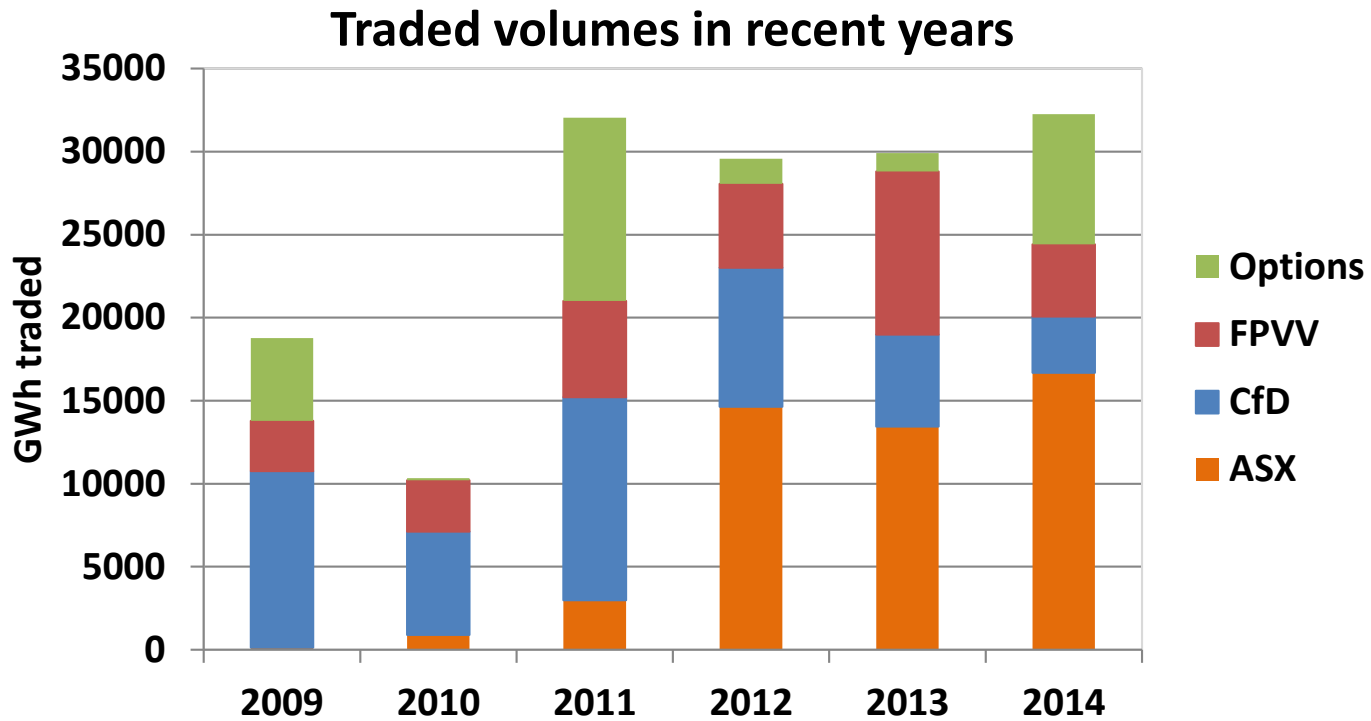
Hedge markets



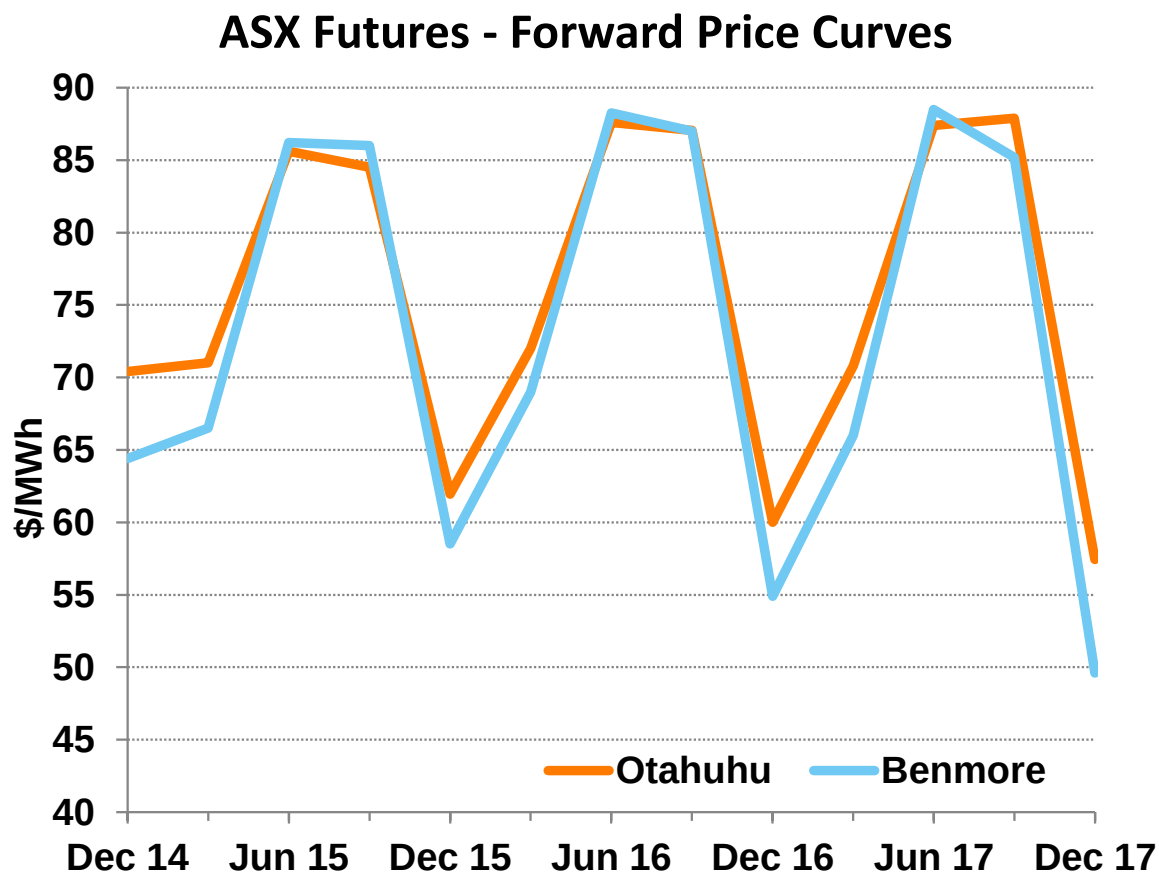
Futures volume trading boosted with tighter market-making



Futures trading accounts for half of all hedge contracts traded



Forward price curve showing seasonal differences



Discussion

