

14 November 2014

By Email

Peter Allport
Chair
Retail Advisory Group

Dear Peter

Review of barriers to group switching and mass market aggregation

On behalf of the Electricity Authority Board, I wish to thank you and the members of the Retail Advisory Group for your collective effort undertaking the review of group switching and mass market aggregation in the New Zealand electricity market.

The Board recognised the value of the consultation process the Retail Advisory Group followed, particularly the extra effort involved in seeking input from buying groups and possible group switching proponents. The Board also noted the recommendations report provided a clear and concise discussion of the problem and the reasons for the recommendation.

The Authority Board has accepted the Retail Advisory Group's recommendation. Consistent with this recommendation the Authority will continue addressing general barriers to consumer switching in New Zealand, but will not take any specific action in respect of group switching and mass market aggregation.

The Retail Advisory Group's recommendation and the Authority's response will be published on the Authority's website shortly.

Again, please accept my thanks for the Retail Advisory Group's efforts.

Yours sincerely



Carl Hansen
Chief Executive