

## Retail Advisory Group members

### Peter Allport (Chair)

Peter Allport is in the 5th decade of an international business career which has included process engineering, industrial design, corporate management and governance and consulting in food and general industrial processes, astronomy, public relations, energy, health, research and technology, tourism, venture capital, commercialising technology, aviation, telecommunications, property management, infrastructure investment, government economic and industry reform, government affairs and government/business interface.

Peter has previously been Managing Director of the Cereal Foods Division of Goodman Group and Chair of the Commerce Commission and Tourism New Zealand. He is currently Chairman of Magritek Ltd and a board member of Wellington Free Ambulance, the New Zealand Red Cross Foundation and Taranaki Whanui Group Holdings Ltd. He is the Honorary Consul of Mongolia in New Zealand.

### Ewan Gebbie

Ewan Gebbie is the Executive Officer of the Energy Management Association of New Zealand Inc. Since the late 1990's, Ewan has worked for Vector, Natural Gas Corporation, the Energy Efficiency and Conservation Authority, and Parliamentary Commissioner for the Environment. Over this period Ewan has been involved in a broad range of energy policy and regulatory issues. Ewan has an MBA from the University of Otago and a bachelor's degree in forestry science from Canterbury University.

### Suzanne Chetwin

Suzanne Chetwin is CEO of Consumer NZ, a membership-based organisation dedicated to getting a fair deal for all New Zealanders. Consumer NZ runs the free Powerswitch website which allows consumers to find the cheapest electricity deals in their area. Consumer NZ has had a long interest in electricity pricing and supply. Sue's earlier background was in news journalism. She has been editor of the Sunday Star Times and Sunday News, and was the founding editor of the Herald on Sunday. She is currently studying part-time for a law degree at Victoria University.

### Murray Dyer

Murray was involved in founding Simply Energy Limited and The Embedded Network Company Limited for which he is currently Commercial Director. Murray's role with Simply Energy group encompasses working with key clients to provide wholesale and retail energy reconciliation, billing and reporting solutions to energy retail businesses, independent generators, network companies and commercial/ industrial energy consumers. Murray is also a director of YouDo Energy Services that provides billing and meter data management IT solutions to energy retailers and distribution companies.

Prior to founding Simply Energy Murray worked in senior roles in Australia, the UK and The Netherlands across commodity, wholesale and retail energy markets that included energy trading, energy exchange development and consulting, retail supply and related IT solutions including international business development across a number of international energy markets.

### James Tipping

James Tipping has managed strategy development and regulatory affairs at Trustpower since 2011. His background is in electricity wholesale market analytics, and he joined Trustpower in the wholesale markets team in 2009. Prior to this he consulted in Australasia and across Europe for several years, working for numerous energy regulators and policy makers, developers and market participants, in the areas of energy

market risk management, policy development and investment valuation. James completed a PhD at the University of Canterbury focussed on modelling electricity wholesale spot prices, following undergraduate study majoring in Operations Research, Economics and Statistics.

### **Allen Davies**

Allen's background is as an Electrical Fitter, Registered Electrician, Registered Electrical Inspector and Marine Engineer; he was employed in the electrical supply industry with Waitemata Electric Power Board (WEPB) and its successors for just on forty years in numerous positions. Firstly as a draughtsman/assistant engineer, substation construction, inspector, advisory officer, retail manager, account manager, telecommunications manager, energy management advisor and technical support coordinator to the marketing team among other functions over that time. He was also elected to the WEPB board firstly as a member, later as deputy chairman of the board and chairman of the marketing and tariff committee, when the WEPB changed to a director run company Allen became a trustee and a member of the Power New Zealand Shareholders Society (PNZSS) which later became the United Networks Shareholders Society (UNSS) of which he was variously vice president or president.

At present Allen is the chair and spokesman of the Grey Power Federations National Advisory Group on Energy, he carried out the initial negotiations with Pulse Energy to create the Grey Power Electricity brand and is one of the three Grey Power Federation members on the Grey Power Electricity brand management committee.

### **Nathan Strong**

Nathan Strong has over ten years' experience in electricity regulation. An economist by trade, Nathan managed the Regulatory Affairs for Vector Limited for five years before joining Unison in 2010.

Prior to that, Nathan was a consultant with Charles River Associates where he provided advice on distribution pricing, contractual frameworks for load management, and other electricity industry-related projects. These projects included transmission pricing methodologies, capacity markets and economic regulation of electricity distributors.

Nathan's background in economics has included reviewing competitiveness in markets. He spent two years with the Commerce Commission where he worked on a number of merger applications and market power investigations, including the demise of electricity retailer, On Energy, in 2001.

Nathan oversees Unison Networks Limited's risk management, business continuity, insurance, health and safety, legal, network pricing and regulatory management activities.

Nathan holds a Bachelor of Commerce and Administration (Hons) from Victoria University in Wellington.